



2025 Sponsorship Package

Faris Elnager
(right), MIT 2025



Who We Are

125 Members

78% Underclassmen

47% Women

80% Retention Y/Y

MIT Motorsports is a student-run team that fully designs, manufactures, and races a new electric Formula One style race car every year. We compete in Formula SAE Electric, the largest intercollegiate engineering design competition in the world with over 600 participating universities, as well as Formula Hybrid+Electric. Competitions consist of dynamic events including endurance, acceleration, and autocross. In addition, we are judged on design rationale and business acumen by industry professionals.

Since our inception in 2001, we have maintained a competitive reputation. In our 2024 season alone, we took home both the Scrutineers' Award as well as the Test Equity Award, testaments to our build quality and high-caliber performance.

As such, being part of MIT Motorsports requires an unparalleled level of dedication. Members often dedicate over 20 hours a week on top of their full-time studies, including during holidays and school breaks.



MY1 to MY24

Heritage is at the heart of MIT Motorsports. Every race car has our classic "Model Year" name followed by the season's year.

MIT Motorsports first entered the Formula SAE scene in 2001 when two freshmen founded the team. Ever since our 97th place finish at our first competition, MIT Motorsports has been a nonstop adventure. However, we are constantly innovating. 2012 marked the end of an era: the last time MIT Motorsports used a combustion engine. Following double top five finishes, MIT Motorsports left gas in style.

MY15 was MIT Motorsports' first electric race car. The team began to test and characterize this new powertrain, collecting invaluable data. MY15 also featured the team's first aerodynamics package. MY17 finished second, and MY18 was the fastest car at competition. The advanced aerodynamics, novel wheel package design, and custom air-cooled accumulator pushed the team to a whole new level.



MY25

- Autonomous driving
- 4-wheel drive
- Active aerodynamics
- 0 to 60 in 2.6 seconds
- 600N of downforce
- 100 MPH top speed




Partner Support

Model Year 2025: Projected Expenses of \$200,000 USD.

Since MIT Motorsports is a non-profit student team, our success would not be possible without the generous support of our sponsors and alumni. We welcome both cash and in-kind donations as well as tax deductible gifts to either MIT Motorsports' expendable or endowed funds.

Though we appreciate the monetary value of sponsorship, our team equally values the derived connection. With defined sponsorship tiers featuring different benefits, our sponsors can expect a clear return on investment, whether that be in the form of recruitment benefits, branded events, or acts of publicity. MIT Motorsports is committed to a successful partnership.

 MIT MOTORSPORTS	Affiliate \$1,000+	Bronze \$2,500+	Silver \$5,000+	Gold \$10,000+	Titanium \$15,000+	Carbon \$20,000+
Invitation to Team Events	•	•	•	•	•	•
Logo on Website + Sponsor Banners	•	•	•	•	•	•
Logo on Team Apparel		•	•	•	•	•
Logo on Car		Small	Medium	Large	X-Large	Wing
Social Media Features			1x	2x	3x	4x
Access to Team Resume Book			•	•	•	•
Networking Event with Team				•	•	•
Team Attendance at Sponsor's Event*					•	•
Title Benefits (Team Dinner, Car Access, etc.)						•

*In collaboration with MIT's Edgerton Center

Contact Us

Let's build something great together.

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